

YES WE CAN!



... Claim a share

of the \$40-billion a year cruise market for the American flag and American jobs, revenues, and economic growth;

... Harness

America's preeminent industrial and technological strength, resources, and ingenuity to build passenger ships that will fly the AMERICAN FLAG, hire Americans, and command a share of our fastest-growing leisure and travel sector, long monopolized by flags such as LIBERIA, PANAMA, and the BAHAMAS operating tax-free out of U.S. ports;

... Combine and mobilize

the expertise and competitiveness of a cross-section of the best in American design, construction, and management in a new cutting edge industrial force — a “virtual shipyard” — to build major passenger ships on a cost-effective basis to serve America's expanding markets;

... Respond

to additional U.S. market opportunities for the American-flag, even larger than the cruise market, with ships tailor-made for domestic coastwise leisure, vacation, tourism, and meetings markets;

... Trump and surpass

the Finns in record-breaking construction of the largest, longest, widest, and tallest passenger ship ever built;

... Showcase

the best in American technology, service, hospitality, and culture — with a cruising “celebration” of America, the first in a series of floating cities to serve America’s most popular destinations;

... Create an engine for economic growth,

job-creation, tax revenues, strengthened merchant marine and related security interests, and trade balances to offset a portion of the multi-billion dollar-drain represented by the foreign-flag cruise industry;

And, in the process ...

... contribute to creation of a 21st century maritime policy,

built on sound economics, solid market-driven opportunities, inherent American productivity, and a *new paradigm* for government shipbuilding policy based on prudent pro-growth fiscal principles.

Can we? YOU BET WE CAN!

...and we ARE!

World City America Inc., and a nationwide team drawing on the best that American industry and hospitality have to offer, working to create *America World City*.

“ **Just remember who you are.**

You are Americans.

*Who shall be rash enough to set
limits on our future progress,
who shall say that since we have
gone so far we can go no farther? ...*

*... There is little we Americans
cannot do if only we can imagine
ourselves wanting to do it. ...*

The future is to those who take it. ...

*It is the duty of leaders to lead,
of the creative to create,
of the daring to do. ”*

*Adlai Stevenson, 1952**

**the year America launched its last great
ocean liner, the SS United States*

